

# APPLICATION FORM

The Producers for Progress program recognizes dairy producers who have demonstrated a significant commitment to the well-being of their animals by using antibiotics judiciously. Producers for Progress reflects Boehringer Ingelheim's (BI) pledge to help protect the future of the industry. Up to three dairy producers will be selected by an expert panel of judges to receive this recognition, based on the selection criteria below. Deadline to apply is August 1, 2017.

## CRITERIA:

- Committed to animal well-being
- Demonstrate understanding of and passion for judicious use of antibiotics
- Customer of at least one Boehringer Ingelheim mastitis product

**INSTRUCTIONS:** Complete and submit this application no later than August 1, 2017. You may submit via the online form (Producers4Progress.com), email to Krathai@broadheadco.com or mail to Attn: Producers for Progress, 123 N. 3rd Street, Suite 400, Minneapolis, MN 55401. Recipients will be announced in October 2017.

**QUESTIONS:** Are you a customer of at least one Boehringer Ingelheim mastitis product:

ToDAY® (*cephapirin sodium*), ToMORROW® (*cephapirin benzathine*), PolyMast™ (*hetacillin potassium*) and/or Dry-Clox® (*cloxacillin benzathine*)?:  **YES**  **NO**

\*You must be a customer to be eligible. Contact your BI representative to learn more about our mastitis products.

NAME:	FARM NAME:
MAILING ADDRESS:	PHONE:
EMAIL:	NAME OF BI REPRESENTATIVE:
HERD SIZE (NUMBER OF COWS):	

Why do you believe in the use of preventive management practices such as vaccinations, cow comfort, employee training and other management tools?

Describe your mastitis detection and treatment protocols.

Explain what judicious antibiotic use for the treatment of mastitis means to you.

Do you culture milk samples to help identify the types of bacteria present?  **YES**  **SOMETIMES**  **NO**  
Is there anything else you'd like to share as it relates to your operation, or the judicious use of antibiotics?

Hooded sweatshirt size (everyone who enters will receive a free hooded sweatshirt, men's sizing)

**S**  **M**  **L**  **XL**  **XXL**

How did you hear about Producers for Progress (check all that apply)?

- |   |   |
|---|---|
| <input type="checkbox"/> Industry publication | <input type="checkbox"/> Email                |
| <input type="checkbox"/> Internet search      | <input type="checkbox"/> BI Territory Manager |
| <input type="checkbox"/> Mailing              | <input type="checkbox"/> Veterinarian         |

By submitting this form, if selected, you consent and authorize BI to use and reproduce your name, image and story, and to circulate them, for any and all promotional purposes.

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