2016
GIVING REPORT

BOEHRINGER INGELHEIM GIVING WELL PROGRAM
DO WELL. GIVE WELL. BE WELL.
Boehringer Ingelheim (BI) launched the Giving Well corporate philanthropy initiative in 2014, as an outward expression of the company’s commitment to social responsibility, which is a Boehringer family value that’s been passed along to our colleagues for more than 125 years.

Giving Well focuses on, and leverages, the considerable strengths and talents of the nearly 3,500 people we are so fortunate to call colleagues. The initiative emphasizes financial contributions and skills-based volunteerism projects in four key areas:

- Economic Growth
- Human-Animal Bond
- Food Security
- STEM Education

These areas were chosen because they represent where we have considerable reach and potential to make a significant impact in the communities in which we operate.

Giving Well has succeeded because of our people. In turn, the success of our company as an innovator is a direct outgrowth of the passion and commitment of our colleagues to share their time, talents and skills.

Each year, as an accountable organization, we compile a summary of the initiative’s successes through our annual Giving Report. The stories in the following pages represent some highlights of how our colleagues are giving back to support our communities. Thank you for taking a few moments to learn more about how we’re Giving Well.
ECONOMIC GROWTH
Supporting Our Communities

As one of the largest employers in many of our operating communities, BI has a unique opportunity and obligation to support the communities where our employees live and work. We know that without great hometowns, we will not have a great workforce. Since our earliest days, we have proudly supported many of the organizations, projects and programs that enrich our communities.

Highlights from 2016:

- **75** Volunteered 75 hours at the Noyes Home for Children, a 120-year-old facility in St. Joseph dedicated to healing whole families by caring for the various needs of children.

- **1k** Provided a $1,000 sponsorship to support the Midland Empire Equality Coalition’s annual festival, which supports the LGBTQA community in and around St. Joseph.

- **100** Volunteered nearly 100 hours working with Junior Achievement programs teaching elementary-age children how to contribute to their community’s success.

- **200** Volunteered nearly 200 hours working with the St. Joseph Chamber of Commerce on a “My Success” event designed to help high school sophomores explore career paths.
STEM EDUCATION
Sparkling a Passion for Education

Science, technology, engineering and mathematics: these fields, dubbed STEM, are vital to our success as a company. BI is fortunate to have a major presence in the Kansas City Animal Health Corridor, home to more than 300 animal health companies, the largest such concentration in the world. The Corridor boasts a workforce steeped in the life sciences, yet we know we can never take that for granted. According to statistics from the Washington, D.C.-based STEM Industry Coalition, more than 60 percent of U.S. employers are having difficulties finding qualified workers, and STEM occupations will grow 1.7 times faster than non-STEM occupations over the period from 2008-2018.

What does this mean? It means that companies like BI cannot let up in promoting STEM education among current and future students. Fortunately, our Giving Well program supports these efforts. As one example, we provided $20,000 in scholarships to educators in the Fort Dodge and St. Joseph Community School Districts to further their professional development in STEM fields. The 2016 “Innovating for Tomorrow” scholarship awards were presented to fourteen educators.

“The future of scientific innovation depends on the education and inspiration today’s teachers bring to the classroom.”

Dr. Albrecht Kissel, Country President, U.S Animal Health Business Unit, Boehringer Ingelheim
HUMAN-ANIMAL BOND
Celebrating the Power of Animals

BI is first and foremost dedicated to improving the lives of animals. As an animal-focused company, we recognize and celebrate the power of animals to positively influence the lives of people. According to the American Veterinary Medical Association, “The human-animal bond is a mutually beneficial and dynamic relationship between people and animals that is influenced by behaviors that are essential to the health and well-being of both. This includes, but is not limited to, emotional, psychological and physical interactions of people, animals, and the environment.”

One of the best examples of how BIAH celebrates the human-animal bond is the annual Tails on the Trail dog walk, a fund-raising initiative launched in 2012 by the BI colleague-led Wellness Committee. Members of that committee recognized the importance of pets to our well-being and created the event to raise money for Friends of the St. Joseph Animal Shelter. In 2016, BI colleagues raised more than $3,000 for the shelter. In addition to the Tails on the Trail fund-raiser, BI donated an additional $2,000 to the shelter to be used for animal medical expenses.

In other areas, BI colleagues supported the human-animal bond via volunteer and fundraising activities supporting:

- PharmDog USA, an organization that trains assist animals for farm work.
- Warrior’s Best Friend, an organization that rescues and trains dogs to become service dogs for veterans with post-traumatic stress disorder (PTSD) and traumatic brain injury (TRI).
FOOD SECURITY
We not only invest in our own facilities and people, but via partnerships with agricultural organizations and universities that are also improving the global food systems to provide quality food for the world’s growing population.

Beyond the products we provide to keep animals healthy and strong, we also work with hunger-based organizations in our communities that help get food to people in need. In 2016, BI colleagues donated close to 100 hours in community service, 1,500 pounds of food and $20,000 to hunger organizations in our four key operating locations: Second Harvest Community Food Bank in St. Joseph; Food at First in Ames; The Lord’s Cupboard in Fort Dodge; and Hope Food Pantry in Sioux Center.

According to Feeding America, 42.2 million Americans lived in food insecure households in 2015, including 29.1 million adults and 13.1 million children. In addition, households with children reported food insecurity at a significantly higher rate than those without children, 17 percent compared to 11 percent.

At BI, we recognize not only the global challenges of food security, but also our role in directly addressing those challenges. Animal protein – more plentiful and of higher quality than plant-derived proteins – is one important part of the equation. At BI, we develop and provide livestock producers with a range of products focused on preventative medicine. We invest heavily in research, development and production of vaccines, the cornerstone to a preventative health care approach.

Engaging our employees to take action in projects that are important to them, which also align with our company’s core priorities is a win-win.

Melissa Chesnut, Senior Specialist, U.S. Communications, Boehringer Ingelheim
In 2016, BI contributed more than 3 million doses of vaccines and pharmaceuticals to animal shelters, universities and veterinary clinics, all dedicated to improving the health of animals.

BI is relentless in seeking out ways to keep animals healthier or improve their quality of life. Through our sales and marketing teams, we supply our innovative vaccines and pharmaceuticals to qualified organizations that are in need of our products to provide control of disease and improve quality of life for animals.